

Patent Awarded For Hangover Prevention Product!

PHOENIX, AZ - December 20, 2006 - If you're one of the millions of nightly revelers, or just a casual drinker who really cares about your health, Xo3 should interest you. Earlier this year, Xo3 joined a rare group of nutritionally related products which have received United States Patents.

Xo3 is a powdered vitamin, mineral and amino acid supplement you can add to your drink or mix with water. It is manufactured by DietBlends, Inc., an Arizona based Company.

"Xo3 fortifies the body with the essential elements the liver needs to speed up the detoxification and excretion of alcohol, thereby lowering toxins in the blood faster and more efficiently," explains DietBlends lead Chemist, Jeremy Jones. "This in turn eliminates, or at least substantially reduces the negative effects of alcohol, commonly referred to as a *hangover*."

Excessive drinking and its traditional by-product, the hangover, cost businesses worldwide billions of dollars each year in absenteeism and lost productivity. But it's not the heavy drinkers. Surprisingly, a whopping 87 percent of light-to-moderate drinkers cause the majority of all hangover-related problems* in the workplace.

Prevention and preparation are the keys

Many questionable methods, products, and beliefs have come and gone in the "hangover" genre, and DietBlends believes that the proper way to avoid hangovers is by thinking preventatively, rather than reacting to the terrible symptoms afterwards.

"We need to eliminate our ill-approached *hangover cure* mentality," says DietBlends founder Peter Dobler. "If the damage has already been done, it's really too late."

"The human body is capable of metabolizing a small amount of alcohol, so we've simply isolated which elements the body quickly becomes deficient in (uses) during alcohol processing," he says. "Those exact elements, like Glutathione, immediately became the basis of the Xo3 formula."

"Xo3 helps prevent hangovers if it is taken before or during alcoholic beverage consumption, because it is based on the body's fundamental biochemistry. This is why Xo3 works so well," Dobler says.

He also feels it's why Xo3 was taken seriously by the United States Patent and Trademark Office during their three year review of the Xo3 formula.

"For us, the patent substantiates a common sense approach to alcohol consumption; why do we prepare for a workout, but ignore preparing the body for something much more taxing?"

Consumers are finally beginning to understand that a hangover is caused by more than just dehydration.

"And you cannot deliver B-vitamins and amino acids in a liquid or clear bottle, they just won't retain full potency," Dobler states.

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About DietBlends, Inc.

DietBlends, Inc. is a privately funded company specializing in research, development, design, and marketing of consumable products containing natural vitamins, minerals, and herbs for the full support of essential body systems and overall health. The Company differentiates itself by developing unique products which are truly effective.

*Taken from the June 6, 2002 issue of the [Annals of Internal Medicine](#), a journal published by the American College of Physicians-American Society of Internal Medicine.